

Triad Experience Design

Operating model for coordinating cognitive, emotional, and behavioral transformation through distinct objectives, interventions, and measures.

Operating purpose

3D V5 receives an organizational objective, a defined audience, a transformation gap, a time horizon, operating restrictions, relational history, and a declared evidence base. It examines the mechanisms shaping the audience response, defines distinct cognitive, emotional, and behavioral objectives, then assigns each objective to an intervention with an explicit primary function.

The result is not a communication calendar. It is a versioned experience architecture connecting transformation intent to audience-specific interventions, activation phases, risks, measures, and adjustment signals.

Operating contract

INPUT Organization; objective; audience; transformation gap; restrictions; evidence.	ANALYTICAL OBJECT Mechanisms; objective states; intervention functions; risks; measures.
PROCESSING Six sequential operations; explicit coverage; dimensional non-interchangeability.	RETURN Triadic objectives; intervention system; phased plan; signals; traceable report.

Execution logic

01	02	03	04	05	06
Frame	Mechanisms	Objectives	Interventions	Conditions	Plan

Every transfer retains evidence, audience condition, dimensional function, and analytical origin. A later operation can extend an earlier result, but cannot silently collapse or replace it.

Six operations transform the analytical object.

The descriptions below specify function, output, and control condition without distributing executable prompts or internal operators.

OPERATION	FUNCTION / OUTPUT / CONTROL
01 Define the transformation frame	Declares organization, strategic objective, audience, current pattern, intended state, horizon, restrictions, relational history, and evidence. OUTPUT Validated transformation frame. CONTROL Assumptions, tensions, exclusions, and evidentiary limits are explicit.
02 Build triadic objectives	Examines operating mechanisms before defining separate cognitive, emotional, and behavioral states for the audience. OUTPUT Triadic objectives and coherence map. CONTROL No dimension can be replaced by a reformulation of another.
03 Design the intervention system	Assigns objectives to content, connection, and support interventions according to primary function, audience specificity, and format. OUTPUT Intervention portfolio and coverage map. CONTROL Every intervention must pass the non-interchangeability test.
04 Evaluate operating conditions	Identifies intervention risks, systemic failure routes, enabling conditions, and signals that the experience system is not working. OUTPUT Risk and enablement architecture. CONTROL Every intervention category retains a failure route and enabling condition.
05 Sequence adoption and measurement	Organizes interventions through activation, connection, and consolidation with distinct measures for each transformation dimension. OUTPUT Phased implementation and adjustment plan. CONTROL Measurement preserves cognitive, emotional, and behavioral distinction.
06 Integrate the transformation report	Regenerates the complete chain for implementation, joining frame, objectives, interventions, sequence, risks, measures, and monitoring. OUTPUT Versioned experience architecture. CONTROL Every material design decision is reconstructable.

Traceable execution across different depths.

The orchestration logic, structural measures, and traceability criteria remain consistent. Access modes change execution capacity and analytical depth, not the control principle.

TRACEABILITY CHAIN

Evidence > Frame Condition > Operating Mechanism > Triadic Objective
Intervention Function > Risk or Enabler > Activation Phase > Metric and Signal

STRUCTURAL MEASURES

01	Variable Diversity Checks the range and distribution of relevant audience conditions across the transformation frame.
02	Relational Density Checks the number, type, and relevance of relations among mechanisms, objectives, and interventions.
03	Configurational Differentiation Checks that cognitive, emotional, and behavioral states remain structurally distinct.
04	Inferential Traceability Checks whether each intervention can be reconstructed from evidence, mechanism, objective, and function.

EXECUTION MODES

01	V5 Light Limited direct execution through the CODHZ application for a defined problem.
02	API Orchestration Unlimited V5 Light execution in Open Workspace using the user's model API.
03	Complete Architecture Laboratory-moderated execution on frontier models with more exploration steps, variables, and controlled interactions.

OPERATIONAL BOUNDARY

The framework establishes

Triadic coherence
Objective coverage
Non-interchangeability
Observable adjustment

The framework does not establish

Guaranteed adoption
Causal certainty
Individual diagnosis
Substitution for strategic authority