

Competitive Niche Mapping

Operating model for identifying opportunity territories formed by ecosystem change and translating them into strategic units.

Operating purpose

NM V5 receives a bounded opportunity problem, an ecosystem frame, a time horizon, an actor perspective, and a declared evidence base. It distinguishes persistent conditions from forces in formation and directionally unstable variables, then examines how their interaction can produce opportunity spaces not contained by current categories.

The result is not a trend list or a market forecast. It is a versioned opportunity architecture connecting ecosystem evidence to strategic units, conditional action, and adjustment signals.

Operating contract

INPUT Opportunity question; ecosystem boundary; horizon; perspective; declared source set.	ANALYTICAL OBJECT Forces; temporal status; relations; mechanisms; opportunity spaces.
PROCESSING Six sequential operations; explicit transfer; no silent overwrite.	RETURN Strategic units; conditional action; adjustment signals; traceable report.

Execution logic

01	02	03	04	05	06
Frame	Dynamics	Mechanisms	Spaces	Units	Action

Every transfer retains evidence status, temporal status, uncertainty, and analytical origin. A later operation can extend an earlier result, but cannot erase or silently replace it.

Six operations transform the analytical object.

The descriptions below specify function, output, and control condition without distributing executable prompts or internal operators.

OPERATION	FUNCTION / OUTPUT / CONTROL
01 Define the opportunity frame	Declares the decision context, ecosystem boundary, horizon, perspective, evidence base, assumptions, and initial uncertainty. OUTPUT Validated opportunity frame. CONTROL Inclusions, exclusions, and assumptions are explicit.
02 Stratify ecosystem dynamics	Identifies the forces shaping the field and distinguishes persistent terrain, active formations, and directionally unstable conditions. OUTPUT Temporal ecosystem map. CONTROL Each force retains evidence status, temporal status, and relevance.
03 Reveal opportunity spaces	Examines underexplained relations, recovers the mechanisms operating between visible forces, and tests whether they form a distinct territory. OUTPUT Opportunity spaces and formative mechanisms. CONTROL No space is retained without a reconstructable ecosystem origin.
04 Design strategic units	Translates each opportunity space into an operable initiative with a recipient, value logic, required system, dependencies, and risks. OUTPUT Strategic unit portfolio. CONTROL Each unit retains its opportunity space, mechanism, and viability conditions.
05 Build conditional action	Organizes commitments by dependency and strategic function, then connects them to observable movement in the ecosystem. OUTPUT Action architecture and adjustment signals. CONTROL No action is detached from an environmental condition or review signal.
06 Integrate the opportunity report	Assembles evidence, dynamics, mechanisms, spaces, units, actions, disagreement, and uncertainty. OUTPUT Versioned opportunity report and monitoring structure. CONTROL Every material conclusion is reconstructable.

Traceable execution across different depths.

The orchestration logic, structural measures, and traceability criteria remain consistent. Access modes change execution capacity and analytical depth, not the control principle.

TRACEABILITY CHAIN

Evidence > Ecosystem Force > Temporal Status > Relation Mechanism > Opportunity Space > Strategic Unit > Adjustment Signal

STRUCTURAL MEASURES

01	Variable Diversity Checks the range and distribution of relevant forces across the domains of the ecosystem.
02	Relational Density Checks the number, type, and analytical relevance of relations established among those forces.
03	Configurational Differentiation Checks that opportunity spaces differ structurally rather than renaming one existing category.
04	Inferential Traceability Checks whether each strategic unit can be reconstructed from evidence, relation, and mechanism.

EXECUTION MODES

01	V5 Light Limited direct execution through the CODHZ application for a defined problem.
02	API Orchestration Unlimited V5 Light execution in Open Workspace using the user's model API.
03	Complete Architecture Laboratory-moderated execution on frontier models with more exploration steps, variables, and controlled interactions.

OPERATIONAL BOUNDARY

The framework establishes

Structural plausibility
Analytical origin
Strategic operability
Conditional adjustment

The framework does not establish

Guaranteed demand
Market size
Investment quality
Substitution for domain review